



HAMPSTEAD NEIGHBOURHOOD FORUM

Fast Track Team
Camden Planning Solutions Team

27 July 2022

Re: 41 Heath Street, Planning Reference 2022/2470/P and 2022/3075/A

To the fast-track team,

The Hampstead Neighbourhood Plan, Policy EC2 (6) states that internally illuminated projecting signs will not be supported. EC2 further states that either painted lettering or applied individual letters of another material should be used on fascias and that the visual clutter of shop fronts should be minimised.

We note that the other fascias on this section of Heath Street are understated and external lighting minimal. Wayne and Silver have adopted a very bright lighting scheme for the interior of the shop, which causes substantial light pollution. Further light pollution from signage should not be permitted.

Sincerely,

Janine Griffis

