

Where are you scaling?

5 dimensions of scaling

Where are you at in your innovation/scaling journey?

How are you thinking about scaling and how are you doing it?

What enabling conditions and barriers are you encountering when trying to scale?

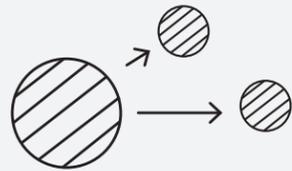
What are the barriers?

What is holding you or the innovation back?

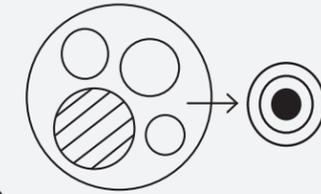
What are the enablers?

What is helping?

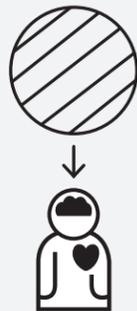
Scaling Out



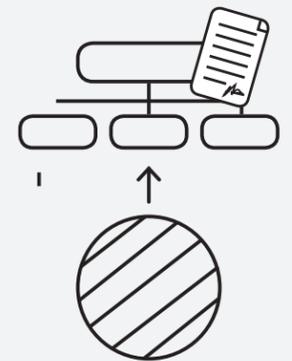
Scaling Scree



Scaling Deep



Scaling Up



Scaling Infrastructure

